



# 2020 第二届中国（上海）国际计量测试技术与设备博览会

The 2nd China (Shanghai) International Metrology and Testing Technology and Equipment Exhibition



2020年05月18-20日  
May 18-20, 2020



上海世博展览馆-中国  
Shanghai World Expo Exhibition & Convention Center

**主办单位 | Hosted by**

上海市计量协会 | Shanghai Metrology Association

**承办单位 | Organized by**

上海高登商业展览有限公司 | Shanghai Golden Commercial Exhibition Co., Ltd.

[www.metrologyexpo.com.cn](http://www.metrologyexpo.com.cn)



## ■ 展会概况 | Exhibition Background

亚洲地区首个国际计量测试领域专业采购盛会-中国（上海）国际计量测试技术与设备博览会（简称：CMTE CHINA）已于2019年第20个世界计量日来临之际在上海顺利召开并获得成功，展会主题为“量值定义世界”。展会总展出面积为6500平米，共吸引来自国内外135家计量测试领域知名企业前来参展，以及13672名专业观众亲临现场参会。展会期间还举办了“上海市计量创新挑战赛”启动仪式、国家商用飞机产业计量测试联盟成立大会揭牌仪式、国家商用飞机产业计量测试技术交流会、能源计量表具发展与应用前瞻论坛等公益论坛，以及国际计量测试发展论坛和多场国际计量测试买家见面会等活动。本届博览会专业力度强、突出计量测试重点展示，国内首届，得到了社会各界与业内的一致好评并受到了各方媒体关注。展会将继续依托强大的中国消费市场需求，通过产品展示、技术交流和贸易洽谈等活动形式的紧密结合在上海打造国际计量测试行业盛会。

The Asia's first professional procurement event in the field of international metrology testing- China (Shanghai) International Metrology and Testing Technology and Equipment Exhibition (CMTE CHINA) was successfully held in Shanghai on the 20th World Metrology Day, 2019. The exhibition took "Measure define the world" as its theme. The exhibition area was nearly 6,500 square meters. Along with the exhibition, the concurrent events attracted 135 well-known companies in the field of measurement and testing from home and abroad came to the exhibition and 13,672 professional visitors. During the exhibition, the launching ceremony of the "Shanghai Metrology Innovation Challenge", "Unveiling ceremony of the inaugural meeting of the National Commercial Aircraft Industry Metrology and Testing Alliance", "National Commercial Aircraft Industry Measurement and Testing Technology Exchange Conference", "Energy Meters Development and Application Prospects Forum" and other public interest forums, "International Measurement Testing Development Forum", and many international metrology test buyers meeting were also held. This year's Expo is highly professional, highlighting the measurement test focus, as the first exhibition in the field of international metrology testing, it has won unanimous praise from all walks of life and the industry and has received media attention from all parties. The exhibition will continue to rely on the strong demand of the Chinese consumer market, through the close integration of product demonstrations, technical exchanges and trade talks to build a China metrology test industry event in Shanghai.





## ■ 新的机遇 | New Opportunity

为更好帮助计量测试技术和设备企业开辟市场提供有效途径，促进供需双方的信息沟通，繁荣计量测试技术和产品市场。由上海市计量协会主办，上海高登商业展览有限公司承办的“2020第二届中国（上海）国际计量测试技术与设备博览会”定于2020年05月18日-20日在上海世博展览馆继续召开。届时，将有来自世界各地的国家级、省级重点科研院所、实验室以及大中企业实验室和研究所的管理和技术人员，以及相关企业代表齐聚上海共商中国计量发展大计。

In order to provide an effective way to help metrology testing technology and equipment companies open up markets, promote communication between suppliers and buyers, prosperometric measurement technology and product market, The 2nd China (Shanghai) International Metrology and Testing Technology and Equipment Exhibition 2020 will be held in Shanghai World Expo Exhibition & Convention Center from May 18-20, 2020, hosted by Shanghai Metrology Association, Organized by Shanghai Golden Commercial Exhibition Co., Ltd. By then, there will be national and provincial key research institutes, laboratories, and management and technical personnel from laboratories and research institutes of large and medium-sized enterprises, as well as representatives of relevant enterprises gathered in Shanghai to discuss the development of China's measurement development.



图片来自首届博览会图库 Pictures from the gallery of the 1st CMTE expo





## ■ 同期活动 | Concurrent Activities

展会将吸纳首届博览会成功举办经验，同期将举办国际计量测试发展论坛、全国计量院长高峰论坛和各计量领域的专题论坛等活动，本届展会希望通过多场论坛活动联动形式聚焦计量检测行业，以展品覆盖面广进一步扩大计量检测空间，让行业内更多企业和买家通过展会与参展商的零距离接触，以增进供需双方的友谊和合作。

The exhibition will absorb the successful experience of the first expo, and will hold the international measurement testing development forum, the national metrology dean summit forum and the special forums in various metrology fields. The exhibition hopes to focus on the metrology and testing industry through a series of activities to extend the scope of metrology and inspection with the coverage of exhibits. More enterprises and buyers in the industry can directly contact the exhibitors through the exhibition to enhance the friendship and cooperation between the supply and demand sides.



图片来自首届博览会图库 Pictures from the gallery of the 1st CMTE expo

## 展品范围 | Major Exhibits

计量检定(校准)测试技术、标准装置、大型分析测试仪器及过程测量系统、自动化精密测量仪控系统、人工智能感知与测量控制系统、智能影像和图形测量系统、无人实验室全自动检测系统、理化分析仪器仪表、医药分析仪器仪表、工业大数据集成系统、工业测量软件、量子器件、超精密传感器与测量芯片、测量数据远传与通讯系统、自动测量加载装置、测量大数据集成系统、多维度激光测量系统、卫星定位及大几何尺度激光测量系统、太赫兹测量技术、核电一体化集成自控系统、电离辐射测量技术、理化分析仪器仪表、医药分析仪器仪表、标准物质(标准样品)及化学试剂、流量、压力、温度等仪表、医疗分析及仪器仪表、电磁兼容及环境测试、电能表、水表、燃气和热能表、加油机、衡器、工业自动化控制仪表、性能试验设备、安规试验设备、测绘仪器、无线电仪器及其他。

Metrology verification (calibration) test technology, standard equipment, large-scale analytical test equipment and process measurement system, automated precision measurement instrument control system, artificial intelligence sensing and measurement control system, intelligent image and graphic measurement system, unmanned laboratory automatic detection system, physical and chemical analysis instrumentation, medical analysis instrumentation, industrial big data integration system, industrial measurement software, quantum devices, ultra-precision sensors and measurement chips, measurement data remote transmission and communication systems, automatic measurement loading devices, measurement big data integration systems, Multi-dimensional laser measurement system, satellite positioning and large-scale laser measurement system, terahertz measurement technology, nuclear power integrated integrated automatic control system, ionizing radiation measurement technology, physical and chemical analysis instrumentation, medical analytical instrumentation, standard substance (standard sample) and Chemical reagents, flow, pressure, temperature and other instruments, medical analysis and instrumentation, electromagnetic compatibility and environmental testing, electric energy meters, water meters, gas and heat meters, fuel dispensers, scales, industrial automation control instruments, performance test equipment, safety test device Surveying and mapping equipment, radios and other equipment.

## 参展费用 | Participation Fees

### • 国际标准展位：

A：国内企业：19800.00/展期 (RMB) 3m×3m

B：国外企业：4800.00/展期 (USD) 3m×3m

注：标准展位(包括：三面白色壁板、中(英)文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/5A电源插座一个、废纸篓一个。)

### • 室内光地：

国内企业：2000.00 (RMB) /平方米/展期

国外企业：480.00 (USD) /平方米/展期

注：(最少36平方米起租)“光地”只提供参展空间，不包括展架、展具、地毯、电源等。

### • International Standard Booths:

For overseas enterprises: USD 4800/Expo; 3m×3m

Each standard booth consists of 3-sided white partitions, bilingual fascia board, 1 information counter, 2 folding chairs, fully-floored carpet, 2 arm spotlights, 1 220V/5A power socket and 1 wastebasket.

### • Indoor Raw Space:

For overseas enterprises: USD 480.00/Sq.m.

Note: The raw space (minimum 36 sq.m.) only supplies a show space excluding stand frames, show equipment, carpet and power supply, etc.

## 目标观众 | Target Audiences

全国地区的工业、农业、采矿业、消费品制造业(包括纺织、服装、日用品等)、建筑业、能源和燃料、水电生产和供应业、化学工业、电子电器行业、汽车业、食品行业、咨询服务业、零售业、医药业、科学研究、技术服务业、水利、环境及公共设施管理、卫生管理等行业的计量技术机构、科研院所、大专院校和企业代表。

Representatives of measurement technology institutions, research institutes, universities and enterprises all over the country in the industry, agriculture, mining, consumer goods manufacturing (including textiles, clothing, daily necessities, etc.), construction, energy and fuel, hydropower production and supply, chemical industry, electrical and electronic industry, automotive industry, food industry, consulting services, retail, pharmaceutical, scientific research, technical services, water conservancy, environmental and public facilities management, and health management industries.



# CMTE CHINA 2020

2020年05月18日-20日 | 上海世博展览馆-中国  
May18-20,2020|Shanghai World Expo Exhibition&Convention Center



## 2019数据回顾 | Exhibition Review 2019

展会名称: CMTE CHINA 2019  
展会地点: 上海跨国采购会展中心  
展会时间: 2019年05月20-22日  
展出面积: 6500m<sup>2</sup>  
展商数量: 135家  
门禁流量人次: 14258人次  
参观人数: 13672人  
国内观众: 12304人  
海外观众: 1368人

Exhibition Name: CMTE CHINA 2019  
Exhibition Venue: Shanghai Convention & Exhibition Center of International Sourcing  
Exhibition Date: May 20-22, 2019  
Exhibition Area: 6500m<sup>2</sup>  
Exhibitor: 135  
People Flow: 14258  
Audience: 13672  
Domestic Audience: 12304  
Oversea Audience: 1368



## 展商评价 | Exhibitor Evaluation



对展会效果满意  
are satisfied with the  
results of the exhibition



愿意再次参加  
are willing to recommend  
business partners or colleagues  
to participate in this exhibition



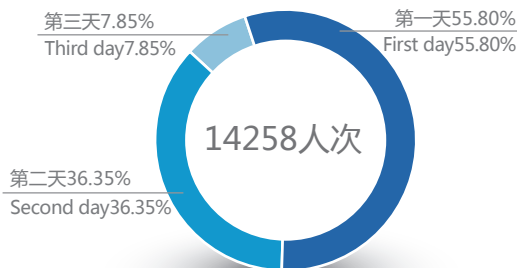
愿意推荐相关商业合作伙  
伴或同事参加  
are willing to participate again

## 现场观众门禁流量分析 | Audience Flow Analysis

### 每日门禁流量分析 Daily flow analysis

根据同高信息展会门禁管理系统统计的数据显示本届展会观众人次共为: **14258人次**

According to Access Control System, the total audiences of this exhibition session is **14258**



第一天人次: 7995人次  
第二天人次: 5182人次  
第三天人次: 1121人次

First day: 7995  
Second day: 5182  
Third day: 1121

## 观众评价 | Audience Evaluation



认为CMTE CHINA  
对他们有帮助  
think CMTE CHINA is  
helpful to them



对CMTE CHINA的  
效果满意  
are satisfied with the  
effect of CMTE CHINA



愿意推荐CMTE CHINA  
给他们相关合作伙伴或同事  
would like to recommend CMTE  
CHINA to their related partner or  
colleague



明年会继续参展  
CMTE CHINA  
will continue to  
participate in CMTE  
CHINA next year

越早预留位置越佳, 领先竞争对手, 开拓无限商机。

The sooner the better, to keep ahead of your competitors, and to hold promises of new opportunities.

如欲订“CMTE CHINA 2020”展位和了解更多信息, 请通过以下联络方式:

To reserve the booth of “CMTE CHINA 2020” or learn more information, please contact:

组委会秘书处: 上海市徐汇区桂箐路69号27栋6楼

Secretariat of Organizing Committee: Floor 6, Building 27, No. 69, Guiqing Road, Xuhui District, Shanghai

展位总负责: 手机/微信: 熊枫18621789980

电话/Tel: (86-21) 60272283

E-mail: 1378987297@qq.com